

MARCO ANGELO S. AJON

CREATIVE CONSULTANT

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ABOUT.

FOCUSED AND DRIVEN.

Bringing with me 15 years of solid graphic design experience and venturing on web design development, I continue to pursue excellence in every piece that I do.

I'm a freelance graphic designer and web developer from the Philippines. Before I became a freelancer, I was working as a lead creative and project manager in different multinational companies. From there I learned useful and effective techniques in graphic, web and marketing. I'm an expert in logo, website, print design, and branding.

I'm a graduate of Advertising Arts with a Bachelor's Degree in Fine Arts and Design from the University of Santo Tomas, Manila. Marketing and Design comes natural and with my experience and skills, I assure you that everything I do is AWESOME!

SKILLS.

RESULTS DRIVEN DESIGN.

From marketing collaterals, art direction, web development, illustration and branding. I got you covered.

PROFICIENT IN ADOBE CC:

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- PREMIER PRO
- AFTER EFFECTS
- XD
- SOUND BOOTH

KNOWLEDGEABLE IN:

- WORDPRESS
- SHOPIFY
- HTML/CSS
- UI/UX
- GOOGLE ANALYTICS
- GOOGLE SEARCH CONSOLE
- SEO
- CPANEL/DOMAIN MANAGEMENT
- 3D SKETCHUP

OTHER NOTABLE SKILLS

- ILLUSTRATION
- VIDEO EDITING
- ANIMATION
- ADVANCE PHOTOGRAPHY
- PARDOT
- MAILCHIMP
- MS OFFICE

EXPERIENCE.

FROM SMALL STEPS TO GREAT LEAPS.

CREATIVE CONSULTANT

MARCO AJON CREATIVES | Mar 2015 - Present

Engaged with clients with requirements ranging from Graphic Design, Web Development, Branding and Marketing Strategy.

SENIOR GRAPHIC AND WEB DEVELOPER

EMAPTA VERSATILE SERVICES INC | May 2011 - Mar 2015

I joined EMAPTA as a Senior Graphic Designer after it started its operation in 2009 as the Marketing Arm of Slice Corporate Services. I'm solely responsible for all marketing materials and managing websites of the nine(9) companies owned by our CEO, Tim Vorbach.

In 2012, Tim Vorbach decided to transfer all operations from Australia to the Philippines and grow EMAPTA even further. Together with the company, my tasks and responsibilities broaden as well. No longer limited with the Slice Corporate Services' Group of Companies. We are now catering services to other clients/companies.

I lead a team of designers with multiple clients that require different disciplines.

Responsibilities

- Assess every designer's performance and ensure good relationship with clients
- Assist every designer with their tasks when needed
- Train new designers and get them familiar with their clients and the company
- Create marketing collaterals such as: print media(includes brochure, flyers, posters, billboards, tarpaulins, POPs), corporate identity (logos, calling cards, stationeries) photos/videos and animations for EMAPTA and other companies
- Create online presence such as: websites, online ads, social media pages, SEO research and online management for EMAPTA and other companies
- Manages web servers, domains and hosting websites
- Liaison to Clients for graphic design and web development projects

SENIOR GRAPHIC DESIGNER

COLLINS INTERNATIONAL | Nov 2010 - Mar 2011

I was recruited by Collins International as their Digital Graphic Supervisor, that oversee Junior Artists and handling eight (8) company brands such as:

- Dowell
- Moulinex
- Krups
- Thermos
- Sharp
- Omron
- EGLO
- iRest

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Responsibilities

- Communicate with different managers and consultants from different brands and deliver outstanding designs and concepts for marketing and advertising
- Assist every designer with their tasks when needed
- Create marketing collaterals such as: print media(includes brochure, flyers, posters, billboards, tarpaulins, POPs), corporate identity (logos, calling cards, stationeries) photos/videos and animations for Collins International and their subsidiaries

MULTIMEDIA DESIGNER

FIRST STEP COMMUNICATIONS | Feb 2010 - Sep 2010

My first work abroad is with First Step Communications. An Ad Agency based in Singapore, I had a chance to work with a fine group of designers with exceptional skills and remarkable clientele. Definitely broaden up my experience upon dealing with different cultures, trends, and workmanship.

Some of the clients I worked with:

- Citibank
- Bayer
- SingHealth
- National Library of Singapore
- Nanyang University of Singapore
- National Museum of Singapore
- AIA Singapore

Responsibilities

- Part of the team that creates pitch for new clients
- Create marketing collaterals such as: print media(includes brochure, flyers, posters, billboards, tarpaulins, POPs), corporate identity (logos, calling cards, stationeries) photos/videos and animations for First Step Comms clients

SENIOR GRAPHIC DESIGNER

HDI PHILIPPINES | Feb 2008 - Jan 2010

HDI Network Philippines Inc., a subsidiary of HDI International is where I first got a taste of the corporate world. I started as a Junior Graphic Artist, and was involved in the moulding of the brand identity of HDI Network (formerly High Desert). With HDI, I began to explore and build my foundations in the field of marketing, advertising and design.

After 2 years of service, I was promoted as Senior Graphic Artist and supervising at least three (3) other Artists while handling tasks coming from eight (8) subsidiary companies within the HDI Group

Responsibilities

- In mentorship by the CEO
- In charge of the new branding of HDI

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- Assist every designer with their tasks when needed
- Create marketing collaterals such as: print media(includes brochure, flyers, posters, billboards, tarpaulins, POPs), corporate identity (logos, calling cards, stationeries) photos/videos and animations for the HDI Group of Companies

JUNIOR GRAPHIC DESIGNER

HDI PHILIPPINES | Aug 2006 - Feb 2008

Responsibilities

- Create marketing collaterals such as: print media(includes brochure, flyers, posters, billboards, tarpaulins, POPs), corporate identity (logos, calling cards, stationeries) photos/videos and animations for Collins International and their subsidiaries

TESTIMONIALS.

WHAT THEY SAY.



Tim Vorbach

PRESIDENT & CEO | EMAPTA

"Marco has been closely working with myself and management team for almost five years. I have observed him grow and evolve – not just as a high-quality, creative and flexible designer but also as a team leader and a manager of others."



Jessica Doyle

DIRECTOR OF MARKETING | MOSAIC SOLUTIONS

"Marco is one of the best freelancer designers I've worked with. He's everything I'm looking for—responsive, strategic, creative and professional. His designs are thoughtful, he pays attention to detail and his high-caliber work is a great value for peso. I would recommend Marco to anyone needing website or graphic design."



Matthew Wilkins

CEO | SOLECTRIC-VENERGY GROUP OF COMPANIES

"We have developed a great partnership with Marco and the dedication has spanned close to 5 years. Never needed to ask twice or follow up, and the finished product has always been far superior to what was first imagined. If speed, design and quality is important to you, look no further!"



www.marcoajon.com